

PILOT INQUIRY FOR EVALUATION OF DATA ON HISTORICAL SITES
AND MONUMENTS FOR TOURIST PURPOSES

STRUCTURE NAME	MUSEUM STOLAC – SARICA HOUSE
PLACE	STOLAC
COMPLETION DATE	29/06/11

MONUMENT OR SITE

MONUMENT OR SITE NAME	MUSEUM STOLAC – SARICA HOUSE
ADDRESS	KNEZA DOMAGOJA BB
PLACE	STOLAC
CANTON	HNK
TELEPHONE	
FAX	
MOBILE TELEPHONE	063 316 539
http://	Email:
RESPONSIBLE PERSON	JASMIN ZUBOVIC

PROPERTY

OWNER'S NAME	SEVERAL FAMILIES
ADDRESS	
PLACE	
CANTON	
TELEPHONE	
FAX	
MOBILE TELEPHONE	
http://	Email:

OWNERSHIP OR LEADING COMPANY

COMPANY NAME	ASSOCIATION FOR ENVIRONMENT PROTECTION AND TOURISM DEVELOPMENT TROYA
ADDRESS	KNEZA DOMAGOJA BB
PLACE	STOLAC
CANTON	HNK
TELEPHONE	
FAX	
MOBILE	063 316 539
E-MAIL	
RESPONSIBLE PERSON	JASMIN ZUBOVIC

MOBILE TELEPHONE

HISTORICAL AND ARTISTIC STRUCTURE DESCRIPTION SHEET

MAIN STRUCTURE

YEAR OF CONSTRUCTION	19TH CENTURY
ARCHITECTURAL STYLE	OTTOMAN - HERZEGOVINIAN
ARCHITECT/S	
CLIENT	SARIC FAMILY

OTHER STRUCTURES (chapel, small church, hunting lodge etc.)

Structure type	Year	Description of age and style	Architect/s
YARD	19TH CENTURY		
EXHIBITION PAVILION	19TH CENTURY		
GUEST HOUSE	19TH CENTURY		

Upgrades/Repairs	Year	Client	Architect/s
LAST RECONSTRUCTION	2006		

MAIN STRUCTURE INTERIOR

Age and primary architectural style	Description	Architect/s
19 TH CENTURY OTTOMAN – HERZEGOVINIAN STYLE	TYPICAL HOUSE WITH PRIVATE/FAMILY PART AND PUBLIC PART/FOR GUESTS	

Upgrades/Repairs	Client	Architect/s
2006	MUSEUM	

Important painting and frescoes

Author	Period/Year	School	Origin	Client

Furniture (E.g. tables, mirrors, carpets etc.)

Author	Period/Year	School	Origin	Client

Art objects (E.g. porcelain, statues, etc.)

Author	Period/Year	School	Origin	Client

Interesting collections (E.g. books, porcelain, paintings, weapons, etc.)

Author	Period/Year	School	Origin	Client

Historical and artistic description of the main and secondary structures

MUSEUM WITH OCCASIONAL EXHIBITION, WITHOUT PERMANENT COLLECTION.

Where is the structure?

City	<input checked="" type="checkbox"/>
Field	<input type="checkbox"/>
Hill/Forest	<input type="checkbox"/>
Seaside	<input type="checkbox"/>
Lake	<input type="checkbox"/>
Other:	
Distance from highway:	km. 27 m.
Distance from railway station:	km. 27 m.

Distance from airport:	Airport MOSTAR km 33 Airport DUBROVNIK km 100
Distance from bus station:	km. 1 m.

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION I – MUSEUM STRUCTURE

MANAGEMENT/SERVICES/CHARACTERISTICS OF SERVICES

1. Owner manages directly all the activities within the structure (events, visits etc.)?

YES NO X

If not, who manages activities (company, agency, manager etc.)

ASSOCIATION TROYA

1bis. In case there are different services within the structure (visits, restaurant, souvenir shop etc.) is everything managed by the same person/company?

X Same company

Different companies

Bookshop _____

Congress Center _____

Bar _____

Restaurant _____

Visits _____

Exhibition organization _____

Cultural events _____

Other _____

2. What are the areas open to the public?

Only garden/outdoor Area open to the public _____ m² out of _____ m²

Only interior No. ____ premises open to the public, i.e. ____ m² out of _____ m²

X Outdoor and indoor part

3. Organization of visits

Exterior

free visit obligatory path/direction

only with a guide X only with a companion

Interior

free visit obligatory path/direction

only with a guide X only with a companion

4. Entrance

Exterior

Free of charge

X Paid

Adults: € _____

Estimated reductions

groups € _____

specific tickets € _____

children € _____

school children € _____

students € _____

other: € _____

Interior

Free of charge
X Paid

Adults: € DEPENDING ON EXHIBITION

Estimated reductions

groups € _____
 specific tickets € _____
 children € 0
 school children € _____
 students € _____
 other: _____ € _____

5. How many visitors per year?

Total _____

Total to pay _____

6. Are the visits related to specific events on the site, within structure or nearby?

YES X NO

6bis. If yes, to which one? (E.g. festival, exhibition, fair, etc.)

DIFFERENT EXHIBITIONS

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION II – CATERING ORGANIZATION

1. Structure offers the catering service of the following type:

- hotel
- bed & breakfast
- agri-tourism
- apartment
- rooms
- other: _____ -

2. Owner of the structure manages directly all activities within structure?

YES NO

If not, who manages the other activities?

2bis. In case there are different activities is everything managed by one or more companies?

Only one company

More companies

Catering _____

Restaurant _____

Congress Center _____

Facilities for private events (E.g. Wedding Salon, etc.) _____

Health center _____

Other: _____

3. Approximately, how many guest and how many nights a year?

Guests _____ Nights _____

4. Technical Data

No. of rooms				No. of beds			
Restaurant		YES <input type="checkbox"/> NO <input type="checkbox"/>		Pool		YES <input type="checkbox"/> NO <input type="checkbox"/>	
Heating	YES <input type="checkbox"/> NO <input type="checkbox"/>	Air-condition	YES <input type="checkbox"/> NO <input type="checkbox"/>	Lift		YES <input type="checkbox"/> NO <input type="checkbox"/>	
Service for disabled (e.g. facilitated access, lift etc.)	YES <input type="checkbox"/> NO <input type="checkbox"/>			Hygiene services for disabled		YES <input type="checkbox"/> NO <input type="checkbox"/>	

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION III – RESTAURANT ORGANIZATION

1. Owner directly manages the restaurant?

YES

NO

If not, who manages the restaurant?

2. What is the maximum number of guests?

3. What is the maximum number of guests in the largest room?

4. Number of guests in rooms:

Room 1 pax _____

Room 2 pax _____

Room 3 pax _____

Room 4 pax _____

Room 5 pax _____

Other: _____

5. Are there any outdoor seats?

YES

NO

If yes, what type and how many?

6. Which type of cuisine is offered:

Typical local cuisine

Do you have a special meal by which you are famous?

International cuisine

Pizzeria

Other: _____

7. Is it possible to pay by a credit card?

YES

NO

If yes, which one?

VISA

American Express

MasterCard

Other: _____

7bis. What is the average price of meal? (Indicate one price as an average across all types of food)
€ _____

8. Seasons

Restaurant is open all year round?

If not, indicate the months in which it is closed OPEN DURING SUMMER

9. Holidays

10. Do you organize more than the restaurant services, perhaps in cooperation with other regional actors?

YES NO

10bis. If yes, what?

Tasting of typical products

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION IV – CONGRESS CENTER

1. How many conference and meeting rooms the structure possesses? _____

2. What is the maximum number of guests? _____

3. What is the maximum number of guests in the largest room? _____

4. What is the maximum number of guests in rooms:

Room 1 pax _____

Room 2 pax _____

Room 3 pax _____

Room 4 pax _____

Room 5 pax _____

Other: _____

5. Is there a possibility of organizing a meeting in the outdoor part of the structure?

YES

NO

If yes, how?

➤ Covered part? _____ Maximum seats? _____

➤ In garden/park? ___ Maximum seats? _____

6. Approximately, how many meetings do you host annually? _____

7. What type of event do you usually host?

➤ Congress (scientific, cultural etc.) _____%

➤ Economic meetings _____%

➤ Workshop _____%

➤ Incentive _____%

➤ Product presentations/fairs _____%

➤ Weddings and similar _____%

➤ Gala dinners (independent from other meetings within the same structure) _____%

➤ Theatre performances, concerts etc. _____%

➤ Exhibition _____%

➤ Other: _____%

8. Structure has an indoor restaurant?

YES

NO

If yes, what is the maximum number of guests? _____

9. Approximately, how much the restaurant depend upon:

Congress/convention/meeting _____%

Wedding/gala dinners _____%

10. If there is no indoor restaurant, do you have cooperation with the outdoor restaurant or catering structure?

YES NO

Cooperation with one restaurant

Cooperation with several restaurants

11. What is the average price for an event (without the restaurant prices)

➤ Congress/convention _____ €

➤ Meeting/Briefing _____ €

➤ Wedding and similar _____ €

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION V – TERRITORY

1. What are the most important historical memories on the territory?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
SLOVO GORCINA	SEPTEMBER	STOLAC	ASSOCIATION

2. Do they have a positive impact on the structure and why?

YES

NO

3. What are the most important active markets on the territory?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

1. Do they have a positive impact on the structure and why?

YES

NO

2. What are the most important laboratories of handicrafts on the territory?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
FAMILY WORKSHOP BOSKAILO		HODOVO, STOLAC	RAMIZ BOSKAILO

1. Do they have a positive impact on the structure and why?

YES

NO

2. What are the most important international manifestation and why? (Eno-gastronomic, cultural, religious etc.)?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
STOLAC FRUIT OF MEDITERRANEAN	SEPTEMBER	STOLAC	PETKO NIKOLIC, ENVER ZELO; 063 357 012

1. Do they have a positive impact on the structure and why?

YES

NO _____

2. Other things you would like to highlight in relation to activities:

MUSEUM IS OCCASIONALLY OPENED, ON THE EVE OF THE EXHIBITION AND PREVIOUS ANNOUNCEMENT. TICKET PRICE IS SUBJECT TO CHANGE FROM EXHIBITION TO EXHIBITION.

STRUCTURE STRENGTHS

What is the most significant reason why you are proffered by customers over other structures? (Maximum two responses: with 1 mark the most important one, with 2 secondary)

- Originality of the structure 1
- Because it is related to specific time or specific person
- Because of the perfect conservation of the structure
- Because of the attractiveness of the zone within the complex
- (Structure is in the similar preserved environment that offers different attractions)
- Because it is linked to other important activities on the territory (rural, Eno-gastronomy etc.) 2
- Position (it is easy to get to the structure from the main arteries, ports, airports, etc.)
- Because of the catering quality
- Because of the restoration quality
- Other:

Is the structure in the Network?

YES NO X

If yes, which type?

Catering (E.g. Relais & Chateaux, etc.) Which? _____

How mch impact the Network has over your business?

- almost nothing
- small
- moderate
- fairly
- much

Historical structure
Which?

How much impact the Network has over your business?

- almost nothing
- small
- moderate
- fairly
- much

Promotions (E.g. Member of the network for promotion of local tourism attractions)
Which?

How much impact the Network has on guests of the structure?

- almost nothing
- small
- moderate
- fairly
- much

Other things you would like to highlight in relation to activities:
