

**PILOT INQUIRY FOR EVALUATION OF DATA ON HISTORICAL SITES  
AND MONUMENTS FOR TOURIST PURPOSES**

<b>STRUCTURE NAME</b>	ART COLONY
<b>PLACE</b>	POCITELJ
<b>COMPLETION DATE</b>	23/06/11

**MONUMENT OR SITE**

<b>MONUMENT OR SITE NAME</b>	ART COLONY
<b>ADDRESS</b>	DONJA MAHALA
<b>PLACE</b>	POCITELJ
<b>CANTON</b>	HNK
<b>TELEPHONE</b>	036 826 471
<b>FAX</b>	
<b>MOBILE TELEPHONE</b>	
<b>http://</b>	<b>Email:</b>
<b>RESPONSIBLE PERSON</b>	DZEVAD IBRULJ

**PROPERTY**

<b>OWNER'S NAME</b>	ASSOCIATION OF VISUAL ARTISTS OF BiH
<b>ADDRESS</b>	MARSALA TITA 54
<b>PLACE</b>	SARAJEVO
<b>CANTON</b>	SARAJEVO
<b>TELEPHONE</b>	033 668 009
<b>FAX</b>	
<b>MOBILE TELEPHONE</b>	
<b>http://</b>	<b>Email:</b>

**OWNERSHIP OR LEADING COMPANY**

<b>COMPANY NAME</b>
<b>ADDRESS</b>
<b>PLACE</b>
<b>CANTON</b>
<b>TELEPHONE</b>
<b>FAX</b>
<b>MOBILE</b>
<b>E-MAIL</b>
<b>RESPONSIBLE PERSON</b>
<b>MOBILE TELEPHONE</b>

## HISTORICAL AND ARTISTIC STRUCTURE DESCRIPTION SHEET

### MAIN STRUCTURE

<b>YEAR OF CONSTRUCTION</b>	17 <sup>TH</sup> CENTURY
<b>ARCHITECTURAL STYLE</b>	OTTOMAN - HERZEGOVINIAN
<b>ARCHITECT/S</b>	
<b>CLIENT</b>	GAVRAN KAPETANOVIC

### OTHER STRUCTURES (chapel, small church, hunting lodge etc.)

Structure type	Year	Description of age and style	Architect/s
<b>INDOOR GALLERY</b>	17 <sup>TH</sup> CENTURY	<b>OTTOMAN-HERZEGOVINIAN</b>	
<b>OUTDOOR GALLERY</b>	17 <sup>TH</sup> CENTURY	OTTOMAN-HERZEGOVINIAN	

Upgrades/Repairs	Year	Client	Architect/s

**MAIN STRUCTURE INTERIOR**

Age and primary architectural style	Description	Architect/s
17 <sup>TH</sup> CENTURY OTTOMAN	STONE AND WOODEN TYPICAL ARCHITECTURE. TRADITIONAL FURNITURE.	

Upgrades/Repairs	Client	Architect/s

**Important painting and frescoes**

Author	Period/Year	School	Origin	Client

**Furniture** (E.g. tables, mirrors, carpets etc.)

Author	Period/Year	School	Origin	Client
TRADITIONAL WOODEN FURNITURE				

**Art objects** (E.g. porcelain, statues, etc.)

Author	Period/Year	School	Origin	Client

**Interesting collections** (E.g. books, porcelain, paintings, weapons, etc.)

Author	Period/Year	School	Origin	Client
ART COLONY FUND VV.AA.	1963 - TODAY	DIFFERENT	INTERNATIONAL	ART COLONY

**Historical and artistic description of the main and secondary structures**

THE STRUCTURE IS A PRIVATE HOUSE ADAPTED TO WELCOME AND ACCOMMODATE A NUMBER OF ARTISTS. LOCATED IN THE CITY OF POCITELJ. THE STRUCTURE HAS TWO GALLERIES, INTERNAL AND EXTERNAL. THE INTERNAL ONE IS ATTACHED TO THE MAIN STRUCTURE, AND THE EXTERNAL IS AT THE CITY ENTRANCE.  
 THE STRUCTURE HAS TWO YARDS, FIVE FOUR-BEDDED ROOMS AND THE KITCHEN FOR 50 PERSONS, WORKSHOP AND CONFERENCE ROOMS.

**Where is the structure?**

City	<input checked="" type="checkbox"/>
Field	<input type="checkbox"/>

Hill/Forest	<input type="checkbox"/>
Seaside	<input type="checkbox"/>
Lake	<input type="checkbox"/>
Other:	
Distance from highway:	km. m. 100
Distance from railway station:	km. 4 m.
Distance from airport:	Airport MOSTAR km 28
Distance from bus station:	km. 4 m.



EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION I – MUSEUM STRUCTURE

MANAGEMENT/SERVICES/CHARACTERISTICS OF SERVICES

1. Owner manages directly all the activities within the structure (events, visits etc.)?

YES  NO

If not, who manages activities (company, agency, manager etc.)

1bis. In case there are different services within the structure (visits, restaurant, souvenir shop etc.) is everything managed by the same person/company?

Same company  
 Different companies

Bookshop \_\_\_\_\_

Congress Center \_\_\_\_\_

Bar \_\_\_\_\_

Restaurant \_\_\_\_\_

Visits \_\_\_\_\_

Exhibition organization \_\_\_\_\_

Cultural events \_\_\_\_\_

Other \_\_\_\_\_

2. What are the areas open to the public?

Only garden/outdoor Area open to the public \_\_\_\_\_ m<sup>2</sup> out of \_\_\_\_\_ m<sup>2</sup>

Only interior No. \_\_\_\_ premises open to the public, i.e. \_\_\_\_ m<sup>2</sup> out of \_\_\_\_\_ m<sup>2</sup>

Outdoor and indoor part

3. Organization of visits

Exterior

free visit  obligatory path/direction  
 only with a guide  only with a companion

Interior

free visit  obligatory path/direction  
 only with a guide  only with a companion

4. Entrance

Exterior

Free of charge  
 Paid

Adults: € \_\_\_\_\_

Estimated reductions

groups € \_\_\_\_\_  
 specific tickets € \_\_\_\_\_  
 children € \_\_\_\_\_  
 school children € \_\_\_\_\_  
 students € \_\_\_\_\_  
 other: € \_\_\_\_\_

**Interior**

Free of charge

Paid

Adults: € \_\_\_\_\_

**Estimated reductions**

groups € \_\_\_\_\_

specific tickets € \_\_\_\_\_

children € \_\_\_\_\_

school children € \_\_\_\_\_

students € \_\_\_\_\_

other: \_\_\_\_\_ € \_\_\_\_\_

**5. How many visitors per year?**

Total 150 000

Total to pay \_\_\_\_\_

**6. Are the visits related to specific events on the site, within structure or nearby?**

YES

NO

**6bis. If yes, to which one? (E.g. festival, exhibition, fair, etc.)**

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**EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE**

**SECTION II – CATERING ORGANIZATION**

**1. Structure offers the catering service of the following type:**

- hotel
- bed & breakfast
- agri-tourism
- apartment
- rooms
- X other: ART HOTEL

**2. Owner of the structure manages directly all activities within structure?**

YES X      NO

If not, who manages the other activities?

\_\_\_\_\_

**2bis. In case there are different activities is everything managed by one or more companies?**

X Only one company

More companies

Catering \_\_\_\_\_

Restaurant \_\_\_\_\_

Congress Center \_\_\_\_\_

Facilities for private events (E.g. Wedding Salon, etc.) \_\_\_\_\_

Health center \_\_\_\_\_

Other: \_\_\_\_\_

**3. Approximately, how many guest and how many nights a year?**

Guests 50      Nights 300

**4. Technical Data**

<b>No. of rooms</b>	5	<b>No. of beds</b>	20
<b>Restaurant</b>	YES X NO <input type="checkbox"/>	<b>Pool</b>	YES <input type="checkbox"/> NO X
<b>Heating</b>	YES X NO <input type="checkbox"/>	<b>Air-condition</b>	YES <input type="checkbox"/> NO X
<b>Lift</b>		<b>YES <input type="checkbox"/> NO X</b>	
<b>Service for disabled (e.g. facilitated access, lift etc.)</b>	YES <input type="checkbox"/> NO X	<b>Hygiene services for disabled</b>	YES <input type="checkbox"/> NO X

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION III – RESTAURANT ORGANIZATION

1. Owner directly manages the restaurant?

YES X

NO X

If not, who manages the restaurant?

2. What is the maximum number of guests? 50

3. What is the maximum number of guests in the largest room? 50

4. Number of guests in rooms:

Room 1 pax 50

Room 2 pax \_\_\_\_\_

Room 3 pax \_\_\_\_\_

Room 4 pax \_\_\_\_\_

Room 5 pax \_\_\_\_\_

Other: \_\_\_\_\_

5. Are there any outdoor seats?

YES X

NO

If yes, what type and how many? **NOT COVERED**

6. Which type of cuisine is offered:

X Typical local cuisine

Do you have a special meal by which you are famous?

\_\_\_\_\_

International cuisine

Pizzeria

Other: \_\_\_\_\_

7. Is it possible to pay by a credit card?

YES X

NO

If yes, which one?

X VISA

X American Express

X MasterCard

Other: \_\_\_\_\_

7bis. What is the average price of meal? (Indicate one price as an average across all types of food)  
€ \_\_\_\_\_

8. Seasons

Restaurant is open all year round? YES

If not, indicate the months in which it is closed

9. Holidays

10. Do you organize more than the restaurant services, perhaps in cooperation with other regional actors?

YES X NO

10bis. If yes, what?

XTasting of typical products



EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION IV – CONGRESS CENTER

1. How many conference and meeting rooms the structure possesses? 1

2. What is the maximum number of guests? 100

3. What is the maximum number of guests in the largest room? 100

4. What is the maximum number of guests in rooms:

Room 1 pax 100  
Room 2 pax \_\_\_\_\_  
Room 3 pax \_\_\_\_\_  
Room 4 pax \_\_\_\_\_  
Room 5 pax \_\_\_\_\_  
Other: \_\_\_\_\_

5. Is there a possibility of organizing a meeting in the outdoor part of the structure?

YES X

NO

If yes, how?

- Covered part? NO Maximum seats? \_\_\_\_\_
- In garden/park? YES Maximum seats? 300

6. Approximately, how many meetings do you host annually? \_\_\_\_\_

7. What type of event do you usually host?

- Congress (scientific, cultural etc.) 10%
- Economic meetings \_\_\_\_\_%
- Workshop 30%
- Incentive 10%
- Product presentations/fairs 5%
- Weddings and similar 10%
- Gala dinners (independent from other meetings within the same structure) 5%
- Theatre performances, concerts etc. 10%
- Exhibition 20%
- Other: \_\_\_\_\_%

8. Structure has an indoor restaurant?

YES X

NO

If yes, what is the maximum number of guests? 50

9. Approximately, how much the restaurant depend upon:

Congress/convention/meeting 70%  
Wedding/gala dinners 30%

10. If there is no indoor restaurant, do you have cooperation with the outdoor restaurant or catering structure?

YES  NO

- Cooperation with one restaurant
- Cooperation with several restaurants

11. What is the average price for an event (without the restaurant prices)

- Congress/convention NEGOTIABLE
- Meeting/Briefing NEGOTIABLE
- Wedding and similar NEGOTIABLE



**EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE**

**SECTION V – TERRITORY**

**1. What are the most important historical memories on the territory?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

**2. Do they have a positive impact on the structure and why?**

YES

NO

\_\_\_\_\_

**3. What are the most important active markets on the territory?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

**1. Do they have a positive impact on the structure and why?**

YES

NO

\_\_\_\_\_

\_\_\_\_\_

**2. What are the most important laboratories of handicrafts on the territory?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
ASSOCIATION OF WOMEN MOST	TEXTILE	JABLANICA	

**1. Do they have a positive impact on the structure and why?**

YES X LOCAL PRODUCTION OF TYPICAL HANDICRAFTS

NO

\_\_\_\_\_

**2. What are the most important international manifestation and why? (Eno-gastronomic, cultural, religious etc.)?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
TRESNJEVA NEDELJA (CHERRY SUNDAY)	FIRST SUNDAY IN JUNE	POČITELJ	
WOMEN MAWLID	MAY, A WEEK BEFORE THE CHERRY SUNDAY	POČITELJ	HODZ

**1. Do they have a positive impact on the structure and why?**

YES   
NO

**2. Other things you would like to highlight in relation to activities:**


**STRUCTURE STRENGTHS**

**What is the most significant reason why you are proffered by customers over other structures?** (Maximum two responses: with 1 mark the most important one, with 2 secondary)

- Originality of the structure
- Because it is related to specific time or specific person
- Because of the perfect conservation of the structure
- Because of the attractiveness of the zone within the complex
- (Structure is in the similar preserved environment that offers different attractions)
- Because it is linked to other important activities on the territory (rural, Eno-gastronomy etc.)
- Position (it is easy to get to the structure from the main arteries, ports, airports, etc.)
- Because of the catering quality
- Because of the restoration quality
- Other:

**Is the structure in the Network?**

YES X                      NO

**If yes, which type?**

Catering (E.g. Relais & Chateaux, etc.)                      Which? \_\_\_\_\_  
\_\_\_\_\_

**How mch impact the Network has over your business?**

- almost nothing
- small
- moderate
- fairly
- much

Historical structure  
Which?

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**How much impact the Network has over your business?**

- almost nothing
- small
- moderate
- fairly
- much

Promotions (E.g. Member of the network for promotion of local tourism attractions)  
Which? ASSOCIATION OF VISUAL ARTISTS OF BiH

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**How much impact the Network has on guests of the structure?**

- almost nothing
- small
- moderate
- fairly
- much

**Other things you would like to highlight in relation to activities:**

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