

**PILOT INQUIRY FOR EVALUATION OF DATA ON HISTORICAL SITES  
AND MONUMENTS FOR TOURIST PURPOSES**

<b>STRUCTURE NAME</b>	WINE MUSEUM
<b>PLACE</b>	CITLUK
<b>COMPLETION DATE</b>	29/06/11

**MONUMENT OR SITE**

<b>MONUMENT OR SITE NAME</b>	WINE MUSEUM
<b>ADDRESS</b>	GRADNICI BB
<b>PLACE</b>	88260 CITLUK
<b>CANTON</b>	HERZEGOVINA--NERETVA CANTON – HNK
<b>TELEPHONE</b>	036 642 006
<b>FAX</b>	036 642 006
<b>MOBILE TELEPHONE</b>	063 323 697
<b>http://</b>	<b>Email: MATE.DRAGICEVIC@TEL.NET.BA</b>
<b>RESPONSIBLE PERSON</b>	FR. MATE DRAGICEVIC

**PROPERTY**

<b>OWNER'S NAME</b>	PARISH OF ST. BLAZO GRADNICI
<b>ADDRESS</b>	GRADNICI BB
<b>PLACE</b>	88260 CITLUK
<b>CANTON</b>	HERZEGOVINA--NERETVA CANTON – HNK
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**OWNERSHIP OR LEADING COMPANY**

<b>COMPANY NAME</b>
<b>ADDRESS</b>
<b>PLACE</b>
<b>CANTON</b>
<b>TELEPHONE</b>
<b>FAX</b>
<b>MOBILE</b>
<b>E-MAIL</b>
<b>RESPONSIBLE PERSON</b>
<b>MOBILE TELEPHONE</b>

## HISTORICAL AND ARTISTIC STRUCTURE DESCRIPTION SHEET

### MAIN STRUCTURE

<b>YEAR OF CONSTRUCTION</b>	1885
<b>ARCHITECTURAL STYLE</b>	NEO-ROMANESQUE
<b>ARCHITECT/S</b>	FR. PETAR BAKULA
<b>CLIENT</b>	PARISH

### OTHER STRUCTURES (chapel, small church, hunting lodge etc.)

Structure type	Year	Description of age and style	Architect/s
CHURCH	19 <sup>TH</sup> CENTURY	NEO-ROMANESQUE AND NEO MOORISH	FR. PETAR BAKULA
SCHOOL	19 <sup>TH</sup> CENTURY	NEO-ROMANESQUE	
PARISH HOUSE	1762	NEO-ROMANESQUE	

Upgrades/Repairs	Year	Client	Architect/s
PERISH HOUSE	1825 – 21 <sup>ST</sup> CENTURY		

**MAIN STRUCTURE INTERIOR**

Age and primary architectural style	Description	Architect/s
NEO ROMANESQUE	STONE AND WOODEN LOCAL CONSTRUCTION	

Upgrades/Repairs	Client	Architect/s

**Important painting and frescoes**

Author	Period/Year	School	Origin	Client

**Furniture** (E.g. tables, mirrors, carpets etc.)

Author	Period/Year	School	Origin	Client

**Art objects** (E.g. porcelain, statues, etc.)

Author	Period/Year	School	Origin	Client

**Interesting collections** (E.g. books, porcelain, paintings, weapons, etc.)

Author	Period/Year	School	Origin	Client
<b>COLLECTION OF TRADITIONAL WINE OBJECTS</b>			LOCAL	

**Historical and artistic description of the main and secondary structures**

SMALL STONE CHURCH BETWEEN VINEYARDS. WINE MUSEUM IN THE CHURCH BASEMENT.  
 .....  
 .....  
 .....

**Where is the structure?**

City	<input type="checkbox"/>
Field	<input type="checkbox"/>
Hill/Forest	<input type="checkbox"/>
Seaside	<input type="checkbox"/>
Lake	<input type="checkbox"/>
Other: COUNTRYSIDE	
Distance from highway:	km. 20 m.
Distance from railway station:	km. 20 m.
Distance from airport:	Airport MOSTAR km 30 Airport DUBROVNIK km 120 Airport ..... km ....
Distance from bus station:	km. 5 m.



EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION I – MUSEUM STRUCTURE

MANAGEMENT/SERVICES/CHARACTERISTICS OF SERVICES

1. Owner manages directly all the activities within the structure (events, visits etc.)?

YES  NO

If not, who manages activities (company, agency, manager etc.)

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1bis. In case there are different services within the structure (visits, restaurant, souvenir shop etc.) is everything managed by the same person/company?

Same company

Different companies

Bookshop \_\_\_\_\_

Congress Center \_\_\_\_\_

Bar \_\_\_\_\_

Restaurant \_\_\_\_\_

Visits \_\_\_\_\_

Exhibition organization \_\_\_\_\_

Cultural events \_\_\_\_\_

Other \_\_\_\_\_

2. What are the areas open to the public?

Only garden/outdoor Area open to the public \_\_\_\_\_ m<sup>2</sup> out of \_\_\_\_\_ m<sup>2</sup>

Only interior No. \_\_\_\_ premises open to the public, i.e. \_\_\_\_ m<sup>2</sup> out of \_\_\_\_\_ m<sup>2</sup>

Outdoor and indoor part

3. Organization of visits

Exterior

free visit  obligatory path/direction  
 only with a guide  only with a companion

Interior

free visit  obligatory path/direction  
 only with a guide  only with a companion

4. Entrance

Exterior

Free of charge

Paid

Adults: € \_\_\_\_\_

Estimated reductions

groups € \_\_\_\_\_

specific tickets € \_\_\_\_\_

children € \_\_\_\_\_

school children € \_\_\_\_\_

students € \_\_\_\_\_  
 other: LOCALS € \_\_\_\_\_

**Interior**

X Free of charge  
 Paid

Adults: GOOD WILL

**Estimated reductions**

groups € \_\_\_\_\_  
 specific tickets € \_\_\_\_\_  
 children € \_\_\_\_\_  
 school children € \_\_\_\_\_  
 students € \_\_\_\_\_  
 other: LOCALS € \_\_\_\_\_

**5. How many visitors per year?**

Total 1500

Total to pay \_\_\_\_\_

**6. Are the visits related to specific events on the site, within structure or nearby?**

YES

NO X

**6bis. If yes, to which one? (E.g. festival, exhibition, fair, etc.)**

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**EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE**

**SECTION II – CATERING ORGANIZATION**

**1. Structure offers the catering service of the following type:**

- hotel
- bed & breakfast
- agri-tourism
- apartment
- rooms
- other: \_\_\_\_\_ -

**2. Owner of the structure manages directly all activities within structure?**

YES  NO

If not, who manages the other activities?

\_\_\_\_\_

**2bis. In case there are different activities is everything managed by one or more companies?**

Only one company

More companies

Catering \_\_\_\_\_

Restaurant \_\_\_\_\_

Congress Center \_\_\_\_\_

Facilities for private events (E.g. Wedding Salon, etc.) \_\_\_\_\_

Health center \_\_\_\_\_

Other: \_\_\_\_\_

**3. Approximately, how many guest and how many nights a year?**

Guests \_\_\_\_\_ Nights \_\_\_\_\_

**4. Technical Data**

<b>No. of rooms</b>			<b>No. of beds</b>		
<b>Restaurant</b>		YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>Pool</b>		YES <input type="checkbox"/> NO <input type="checkbox"/>
<b>Heating</b>	YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>Air-condition</b>	YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>Lift</b>	YES <input type="checkbox"/> NO <input type="checkbox"/>
<b>Service for disabled (e.g. facilitated access, lift etc.)</b>	YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>Hygiene services for disabled</b>		YES <input type="checkbox"/> NO <input type="checkbox"/>	

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION III – RESTAURANT ORGANIZATION

1. Owner directly manages the restaurant?

YES  NO

If not, who manages the restaurant?

2. What is the maximum number of guests?

3. What is the maximum number of guests in the largest room?

4. Number of guests in rooms:

Room 1 pax \_\_\_\_\_

Room 2 pax \_\_\_\_\_

Room 3 pax \_\_\_\_\_

Room 4 pax \_\_\_\_\_

Room 5 pax \_\_\_\_\_

Other: \_\_\_\_\_

5. Are there any outdoor seats?

YES  NO

If yes, what type and how many?

6. Which type of cuisine is offered:

Typical local cuisine  
Do you have a special meal by which you are famous?

\_\_\_\_\_

International cuisine

Pizzeria

Other: \_\_\_\_\_

7. Is it possible to pay by a credit card?

YES  NO

If yes, which one?

VISA

American Express

MasterCard

Other: \_\_\_\_\_

7bis. What is the average price of meal? (Indicate one price as an average across all types of food)  
€ \_\_\_\_\_

8. Seasons

Restaurant is open all year round?

If not, indicate the months in which it is closed \_\_\_\_\_

9. Holidays

10. Do you organize more than the restaurant services, perhaps in cooperation with other regional actors?

YES  NO

10bis. If yes, what?

Tasting of typical products

Thematic evenings



EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION IV – CONGRESS CENTER

1. How many conference and meeting rooms the structure possesses? \_\_\_\_\_

2. What is the maximum number of guests? \_\_\_\_\_

3. What is the maximum number of guests in the largest room? \_\_\_\_\_

4. What is the maximum number of guests in rooms:

Room 1 pax \_\_\_\_\_

Room 2 pax \_\_\_\_\_

Room 3 pax \_\_\_\_\_

Room 4 pax \_\_\_\_\_

Room 5 pax \_\_\_\_\_

Other: \_\_\_\_\_

5. Is there a possibility of organizing a meeting in the outdoor part of the structure?

YES

NO

If yes, how?

➤ Covered part? \_\_\_\_\_ Maximum seats? \_\_\_\_\_

➤ In garden/park? \_\_\_\_\_ Maximum seats? \_\_\_\_\_

6. Approximately, how many meetings do you host annually? \_\_\_\_\_

7. What type of event do you usually host?

➤ Congress (scientific, cultural etc.) \_\_\_\_\_%

➤ Economic meetings \_\_\_\_\_%

➤ Workshop \_\_\_\_\_%

➤ Incentive \_\_\_\_\_%

➤ Product presentations/fairs \_\_\_\_\_%

➤ Weddings and similar \_\_\_\_\_%

➤ Gala dinners (independent from other meetings within the same structure) \_\_\_\_\_%

➤ Theatre performances, concerts etc. \_\_\_\_\_%

➤ Exhibition \_\_\_\_\_%

➤ Other: \_\_\_\_\_%

8. Structure has an indoor restaurant?

YES

NO

If yes, what is the maximum number of guests? \_\_\_\_\_

9. Approximately, how much the restaurant depend upon:

Congress/convention/meeting \_\_\_\_\_%

Wedding/gala dinners \_\_\_\_\_%

10. If there is no indoor restaurant, do you have cooperation with the outdoor restaurant or catering structure?

YES  NO

Cooperation with one restaurant

Cooperation with several restaurants

11. What is the average price for an event (without the restaurant prices)

➤ Congress/convention \_\_\_\_\_ €

➤ Meeting/Briefing \_\_\_\_\_ €

➤ Wedding and similar \_\_\_\_\_ €



**EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE**

**SECTION V – TERRITORY**

**1. What are the most important historical memories on the territory?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
DAYS OF FR. DIDAK	7-10/10	CITLUK	PARISH

**2. Do they have a positive impact on the structure and why?**

YES X ATTRACTS A LOT OF VISITORS IN THE STRUCTURE

NO  \_\_\_\_\_

**3. What are the most important active markets on the territory?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

**1. Do they have a positive impact on the structure and why?**

YES  \_\_\_\_\_

NO  \_\_\_\_\_

**2. What are the most important laboratories of handicrafts on the territory?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

**1. Do they have a positive impact on the structure and why?**

YES

NO  \_\_\_\_\_

**2. What are the most important international manifestation and why? (Eno-gastronomic, cultural, religious etc.)?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
HARVEST DAYS	OCTOBER	CITLUK	
APPARITION ANNIVERSARY	25/6	MEDJUGORJE	

**1. Do they have a positive impact on the structure and why?**

YES X ATTRACTS A LOT OF VISITORS IN THE STRUCTURE

NO  \_\_\_\_\_

**2. Other things you would like to highlight in relation to activities:**


**STRUCTURE STRENGTHS**

**What is the most significant reason why you are proffered by customers over other structures?** (Maximum two responses: with 1 mark the most important one, with 2 secondary)

- Originality of the structure 1
- Because it is related to specific time or specific person
- Because of the perfect conservation of the structure
- Because of the attractiveness of the zone within the complex
- (Structure is in the similar preserved environment that offers different attractions)
- Because it is linked to other important activities on the territory (rural, Eno-gastronomy etc.) 2
- Position (it is easy to get to the structure from the main arteries, ports, airports, etc.)
- Because of the catering quality
- Because of the restoration quality
- Other: \_\_\_\_\_

**Is the structure in the Network?**

YES X                      NO

**If yes, which type?**

Catering (E.g. Relais & Chateaux, etc.)                      Which? \_\_\_\_\_

**How much impact the Network has over your business?**

- almost nothing
- small
- moderate
- fairly
- much

Historical structure  
Which?

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**How much impact the Network has over your business?**

- almost nothing
- small
- moderate
- fairly
- much

Promotions (E.g. Member of the network for promotion of local tourism attractions)  
Which? WINE ROUTE OF HERZEGOVINA

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**How much impact the Network has on guests of the structure?**

- almost nothing
- small
- X moderate
- fairly
- much

**Other things you would like to highlight in relation to activities:**

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