

PILOT INQUIRY FOR EVALUATION OF DATA ON HISTORICAL SITES
AND MONUMENTS FOR TOURIST PURPOSES

STRUCTURE NAME	WOOD CARVING "BRACA NIKSIC"
PLACE	KONJIC
COMPLETION DATE	23/06/11

MONUMENT OR SITE

MONUMENT OR SITE NAME	WOOD CARVING BRACA NIKSIC
ADDRESS	VARDA 2
PLACE	KONJIC
CANTON	HERZEGOVINA--NERETVA CANTON – HNK
TELEPHONE	036 725 239
FAX	
MOBILE TELEPHONE	061 212 423
http:// BRACANIKSIC.COM	Email: BRACA.NIKSIC@GMAIL.COM
RESPONSIBLE PERSON	ARMIN NIKSIC

PROPERTY

OWNER'S NAME	
ADDRESS	
PLACE	
CANTON	
TELEPHONE	
FAX	
MOBILE TELEPHONE	
http://	Email:

OWNERSHIP OR LEADING COMPANY

COMPANY NAME
ADDRESS
PLACE
CANTON
TELEPHONE
FAX
MOBILE
E-MAIL
RESPONSIBLE PERSON
MOBILE TELEPHONE

HISTORICAL AND ARTISTIC STRUCTURE DESCRIPTION SHEET

MAIN STRUCTURE

YEAR OF CONSTRUCTION	
ARCHITECTURAL STYLE	
ARCHITECT/S	
CLIENT	

OTHER STRUCTURES (chapel, small church, hunting lodge etc.)

Structure type	Year	Description of age and style	Architect/s
MUSUM		MODERN	

Upgrades/Repairs	Year	Client	Architect/s

MAIN STRUCTURE INTERIOR

Age and primary architectural style	Description	Architect/s

Upgrades/Repairs	Client	Architect/s

Important painting and frescoes

Author	Period/Year	School	Origin	Client

Furniture (E.g. tables, mirrors, carpets etc.)

Author	Period/Year	School	Origin	Client
FURNITURE PROTECTED BY STATE				

Art objects (E.g. porcelain, statues, etc.)

Author	Period/Year	School	Origin	Client

Interesting collections (E.g. books, porcelain, paintings, weapons, etc.)

Author	Period/Year	School	Origin	Client

Historical and artistic description of the main and secondary structures

<p>.....</p> <p>.....</p> <p>.....</p>
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Where is the structure?

City	X
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Field	<input type="checkbox"/>
Hill/Forest	<input type="checkbox"/>
Seaside	<input type="checkbox"/>
Lake	<input type="checkbox"/>
Other: PORED RIJEKE	
Distance from highway:	km. 0 m. 100
Distance from railway station:	km. 0 m. 100
Distance from airport:	Airport MOSTAR km 40 Airport DUBROVNIK km 60 Airport km
Distance from bus station:	km. 0 m. 100

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION I – MUSEUM STRUCTURE

MANAGEMENT/SERVICES/CHARACTERISTICS OF SERVICES

1. Owner manages directly all the activities within the structure (events, visits etc.)?

YES X NO

If not, who manages activities (company, agency, manager etc.)

.....

1bis. In case there are different services within the structure (visits, restaurant, souvenir shop etc.) is everything managed by the same person/company?

X Same company

Different companies

Bookshop _____

Congress Center _____

Bar _____

Restaurant _____

Visits _____

Exhibition organization _____

Cultural events _____

Other _____

2. What are the areas open to the public?

Only garden/outdoor Area open to the public _____ m² out of _____ m²

X Only interior No. 1 premises open to the public, i.e. 50 m² out of _____ m²

Outdoor and indoor part

3. Organization of visits

Exterior

free visit obligatory path/direction
 only with a guide X only with a companion

Interior

X free visit obligatory path/direction
 only with a guide only with a companion

4. Entrance

Exterior

X Free of charge

Paid

Adults: € _____

Estimated reductions

groups € _____

specific tickets € _____

children € _____

school children € _____

students € _____
 other: _____ € _____

Interior

Free of charge
 Paid

Adults: € _____

Estimated reductions

groups € _____
 specific tickets € _____
 children € _____
 school children € _____
 students € _____
 other: _____ € _____

5. How many visitors per year?

Total 7.000

Total to pay _____

6. Are the visits related to specific events on the site, within structure or nearby?

YES

NO

6bis. If yes, to which one? (E.g. festival, exhibition, fair, etc.)

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION II – CATERING ORGANIZATION

1. Structure offers the catering service of the following type:

- hotel
- bed & breakfast
- agri-tourism
- apartment
- rooms
- other: AGROTURIZAM

2. Owner of the structure manages directly all activities within structure?

YES NO

If not, who manages the other activities?

2bis. In case there are different activities is everything managed by one or more companies?

Only one company

More companies

Catering _____

Restaurant _____

Congress Center _____

Facilities for private events (E.g. Wedding Salon, etc.) _____

Health center _____

Other: _____

3. Approximately, how many guest and how many nights a year?

Guests _____ Nights _____

4. Technical Data

No. of rooms				No. of beds			
Restaurant		YES <input type="checkbox"/> NO <input type="checkbox"/>		Pool		YES <input type="checkbox"/> NO <input type="checkbox"/>	
Heating	YES <input type="checkbox"/> NO <input type="checkbox"/>	Air-condition	YES <input type="checkbox"/> NO <input type="checkbox"/>	Lift		YES <input type="checkbox"/> NO <input type="checkbox"/>	
Service for disabled (e.g. facilitated access, lift etc.)	YES <input type="checkbox"/> NO <input type="checkbox"/>			Hygiene services for disabled	YES <input type="checkbox"/> NO <input type="checkbox"/>		

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION III – RESTAURANT ORGANIZATION

1. Owner directly manages the restaurant?

YES

NO X

If not, who manages the restaurant? PRIVATE BARS

2. What is the maximum number of guests? 200 _____

3. What is the maximum number of guests in the largest room? 50 _____

4. Number of guests in rooms:

Room 1 pax _____

Room 2 pax _____

Room 3 pax _____

Room 4 pax _____

Room 5 pax _____

Other: _____

5. Are there any outdoor seats?

YES X

NO

If yes, what type and how many? NOT COVERED

6. Which type of cuisine is offered:

Typical local cuisine

Do you have a special meal by which you are famous?

International cuisine

Pizzeria

Other: _____

7. Is it possible to pay by a credit card?

YES

NO

If yes, which one?

VISA

American Express

MasterCard

Other: _____

7bis. What is the average price of meal? (Indicate one price as an average across all types of food)
€ _____

8. Seasons

Restaurant is open all year round?

If not, indicate the months in which it is closed _____

9. Holidays

10. Do you organize more than the restaurant services, perhaps in cooperation with other regional actors?

YES

NO

10bis. If yes, what?

Tasting of typical products

Thematic evenings

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION IV – CONGRESS CENTER

1. How many conference and meeting rooms the structure possesses? _____

2. What is the maximum number of guests? _____

3. What is the maximum number of guests in the largest room? _____

4. What is the maximum number of guests in rooms:

Room 1 pax _____

Room 2 pax _____

Room 3 pax _____

Room 4 pax _____

Room 5 pax _____

Other: _____

5. Is there a possibility of organizing a meeting in the outdoor part of the structure?

YES

NO

If yes, how?

➤ Covered part? _____ Maximum seats? _____

➤ In garden/park? _____ Maximum seats? _____

6. Approximately, how many meetings do you host annually? _____

7. What type of event do you usually host?

➤ Congress (scientific, cultural etc.) _____%

➤ Economic meetings _____%

➤ Workshop _____%

➤ Incentive _____%

➤ Product presentations/fairs _____%

➤ Weddings and similar _____%

➤ Gala dinners (independent from other meetings within the same structure) _____%

➤ Theatre performances, concerts etc. _____%

➤ Exhibition _____%

➤ Other: _____%

8. Structure has an indoor restaurant?

YES

NO

If yes, what is the maximum number of guests? _____

9. Approximately, how much the restaurant depend upon:

Congress/convention/meeting _____%

Wedding/gala dinners _____%

10. If there is no indoor restaurant, do you have cooperation with the outdoor restaurant or catering structure?

YES

NO

Cooperation with one restaurant

Cooperation with several restaurants

11. What is the average price for an event (without the restaurant prices)

➤ Congress/convention _____ €

➤ Meeting/Briefing _____ €

➤ Wedding and similar _____ €

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION V – TERRITORY

1. What are the most important historical memories on the territory?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

2. Do they have a positive impact on the structure and why?

YES

NO _____

3. What are the most important active markets on the territory?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

1. Do they have a positive impact on the structure and why?

YES _____

NO _____

2. What are the most important laboratories of handicrafts on the territory?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
HANDICRAFTS NIKSIC	WOOD CARVING	KONJIC	
HANDICRAFTS	WOOD CARVING	KONJIC	

1. Do they have a positive impact on the structure and why?

YES EXPERIENCE EXCHANGE AND EXHIBITION ORGANIZATION.

NO _____

2. What are the most important international manifestation and why? (Eno-gastronomic, cultural, religious etc.)?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
TRADITIONAL DAYS OF ZUKO DZUMHUR			
DAYS OF EFFENDI PRHO	MAY	KONJIC	NATIONAL UNIVERSITY

1. Do they have a positive impact on the structure and why?

YES _____

NO _____

2. Other things you would like to highlight in relation to activities:

STRUCTURE STRENGTHS

What is the most significant reason why you are proffered by customers over other structures? (Maximum two responses: with 1 mark the most important one, with 2 secondary)

- Originality of the structure 1
- Because it is related to specific time or specific person 2
- Because of the perfect conservation of the structure
- Because of the attractiveness of the zone within the complex
- (Structure is in the similar preserved environment that offers different attractions)
- Because it is linked to other important activities on the territory (rural, Eno-gastronomy etc.)
- Position (it is easy to get to the structure from the main arteries, ports, airports, etc.)
- Because of the catering quality
- Because of the restoration quality
- Other: _____

Is the structure in the Network?

YES X NO

If yes, which type?

Catering (E.g. Relais & Chateaux, etc.) Which? _____

How much impact the Network has over your business?

- almost nothing
- small
- moderate
- fairly
- much

Historical structure
Which?

How much impact the Network has over your business?

- almost nothing
- small
- moderate
- fairly
- much

Promotions (E.g. Member of the network for promotion of local tourism attractions)
Which? STARI ZANATI – Engl. OLD CRAFTS

How much impact the Network has on guests of the structure?

- almost nothing
- small
- X moderate
- fairly
- much

Other things you would like to highlight in relation to activities:

TRADITIONAL CRAFTS WITH A HUNDRED YEARS LONG TRADITION. FOURTH GENERATION IN THE SHOP. _____
