



**Adriatic IPA**

Cross Border Cooperation 2007-2013



**ADRISTORICAL LANDS**

**PILOT INQUIRY FOR EVALUATION OF DATA ON HISTORICAL SITES  
AND MONUMENTS FOR TOURIST PURPOSES**

<b>STRUCTURE NAME</b>	PUBLIC MUSEUM "BATTLE FOR THE WOUNDED"
<b>PLACE</b>	Jablanica
<b>COMPLETION DATE</b>	23/06/11

**MONUMENT OR SITE**

<b>MONUMENT OR SITE NAME</b>	THE BATTLE OF NERETVA
<b>ADDRESS</b>	BITKA ZA RANJENIKE BB 88420
<b>PLACE</b>	JABLANICA
<b>CANTON</b>	HERZEGOVINA--NERETVA CANTON – HNK
<b>TELEPHONE</b>	036 752 705
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<b>http:// MUZEJ-JABLANICA.COM</b>	<b>Email: <a href="mailto:MUZEJJABLANICA@YAHOO.COM">MUZEJJABLANICA@YAHOO.COM</a></b>
<b>RESPONSIBLE PERSON</b>	CAMIL CERO

**PROPERTY**

<b>OWNER'S NAME</b>	MUNICIPALITY JABLANICA
<b>ADDRESS</b>	
<b>PLACE</b>	
<b>CANTON</b>	
<b>TELEPHONE</b>	
<b>FAX</b>	
<b>MOBILE TELEPHONE</b>	
<b>http://</b>	<b>Email:</b>

**OWNERSHIP OR LEADING COMPANY**

<b>COMPANY NAME</b>
<b>ADDRESS</b>
<b>PLACE</b>
<b>CANTON</b>
<b>TELEPHONE</b>
<b>FAX</b>
<b>MOBILE</b>
<b>E-MAIL</b>
<b>RESPONSIBLE PERSON</b>
<b>MOBILE TELEPHONE</b>

## HISTORICAL AND ARTISTIC STRUCTURE DESCRIPTION SHEET

### MAIN STRUCTURE

<b>YEAR OF CONSTRUCTION</b>	1988
<b>ARCHITECTURAL STYLE</b>	MODERN
<b>ARCHITECT/S</b>	ZDRAVO DRUDJEROVIC, BRANKO TADIC, MUSTAFA RAMIC
<b>CLIENT</b>	SUBNOR JUGO

### OTHER STRUCTURES (chapel, small church, hunting lodge etc.)

Structure type	Year	Description of age and style	Architect/s
<b>DESTROYED BRIDGE</b>	1943		
<b>CIRO LOCOMATIVE AND WAGONS</b>			
<b>BUNKER</b>			
<b>ETHNO HOUSE</b>			

Upgrades/Repairs	Year	Client	Architect/s

**MAIN STRUCTURE INTERIOR**

Age and primary architectural style	Description	Architect/s
1978 MODERN		

Upgrades/Repairs	Client	Architect/s
2003 -	MUSEUM	STJEPAN ROS, MARKO CVETKOVIC

**Important painting and frescoes**

Author	Period/Year	School	Origin	Client
ISMET MUZINOVIC, GAVRLIOVIC AND OTHER				
<b>ORIGINAL PHOTOS FROM THE BATTLE</b>				

**Furniture** (E.g. tables, mirrors, carpets etc.)

Author	Period/Year	School	Origin	Client
ANTIQUE OBJECTS AND FURNITURE OF THE ETHNO HOUSE			LOCAL	

**Art objects** (E.g. porcelain, statues, etc.)

Author	Period/Year	School	Origin	Client

**Interesting collections** (E.g. books, porcelain, paintings, weapons, etc.)

Author	Period/Year	School	Origin	Client
<b>WEAPONS</b>	1940			
<b>CITY LIBRARY</b>				

**Historical and artistic description of the main and secondary structures**

<p>CONCRETE STRUCTURE, SOCIALIST ARCHITECTURE, PRESERVED ELEMENTS FRO THE SECOND WORLD WAR. ....</p> <p>.....</p> <p>.....</p>
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**Where is the structure?**

City	X
Field	<input type="checkbox"/>
Hill/Forest	<input type="checkbox"/>
Seaside	<input type="checkbox"/>
Lake	<input type="checkbox"/>
Other: PORED RIJEKE	
Distance from highway:	km. 0 m. 100
Distance from railway station:	km. 0 m. 100
Distance from airport:	Airport MOSTAR km 40 Airport DUBROVNIK km 60 Airport ..... km ....
Distance from bus station:	km. 0 m. 100



EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION I – MUSEUM STRUCTURE

MANAGEMENT/SERVICES/CHARACTERISTICS OF SERVICES

1. Owner manages directly all the activities within the structure (events, visits etc.)?

YES X NO

If not, who manages activities (company, agency, manager etc.)

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1bis. In case there are different services within the structure (visits, restaurant, souvenir shop etc.) is everything managed by the same person/company?

- Same company
- X Different companies

Bookshop \_\_\_\_\_

Congress Center \_\_\_\_\_

Bar PRIVATE FACILITY

Restaurant \_\_\_\_\_

Visits MUSEUM

Exhibition organization MUSEUM

Cultural events MUSEUM

Other MUSEUM

2. What are the areas open to the public?

Only garden/outdoor Area open to the public \_\_\_\_\_ m<sup>2</sup> out of \_\_\_\_\_ m<sup>2</sup>

Only interior No. \_\_\_ premises open to the public, i.e. \_\_\_ m<sup>2</sup> out of \_\_\_\_\_ m<sup>2</sup>

X Outdoor and indoor part

3. Organization of visits

Exterior

- X free visit  obligatory path/direction
- only with a guide  only with a companion

Interior

- X free visit  obligatory path/direction
- only with a guide  only with a companion

4. Entrance

Exterior

- X Free of charge
- Paid Adults: € \_\_\_\_\_

Estimated reductions

- groups € \_\_\_\_\_

- specific tickets € \_\_\_\_\_
- children € \_\_\_\_\_
- school children € \_\_\_\_\_
- students € \_\_\_\_\_
- other: \_\_\_\_\_ € \_\_\_\_\_

**Interior**

- Free of charge
- Paid

Adults: € 1

**Estimated reductions**

- groups € \_\_\_\_\_
- specific tickets € \_\_\_\_\_
- children € 0.25
- school children € \_\_\_\_\_
- students € \_\_\_\_\_
- other: LOCALS € 0.5

**5. How many visitors per year?**

Total 20.000

Total to pay \_\_\_\_\_

**6. Are the visits related to specific events on the site, within structure or nearby?**

YES X

NO

**6bis. If yes, to which one? (E.g. festival, exhibition, fair, etc.)**

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**EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE**

**SECTION II – CATERING ORGANIZATION**

**1. Structure offers the catering service of the following type:**

- hotel
- bed & breakfast
- agri-tourism
- apartment
- rooms
- other: AGROTURIZAM

**2. Owner of the structure manages directly all activities within structure?**

YES  NO

If not, who manages the other activities?

\_\_\_\_\_

**2bis. In case there are different activities is everything managed by one or more companies?**

Only one company

More companies

Catering \_\_\_\_\_

Restaurant \_\_\_\_\_

Congress Center \_\_\_\_\_

Facilities for private events (E.g. Wedding Salon, etc.) \_\_\_\_\_

Health center \_\_\_\_\_

Other: \_\_\_\_\_

**3. Approximately, how many guest and how many nights a year?**

Guests \_\_\_\_\_ Nights \_\_\_\_\_

**4. Technical Data**

<b>No. of rooms</b>			<b>No. of beds</b>		
<b>Restaurant</b>		YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>Pool</b>		YES <input type="checkbox"/> NO <input type="checkbox"/>
<b>Heating</b>	YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>Air-condition</b>	YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>Lift</b>	YES <input type="checkbox"/> NO <input type="checkbox"/>
<b>Service for disabled (e.g. facilitated access, lift etc.)</b>	YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>Hygiene services for disabled</b>		YES <input type="checkbox"/> NO <input type="checkbox"/>	

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION III – RESTAURANT ORGANIZATION

1. Owner directly manages the restaurant?

YES

NO X

If not, who manages the restaurant? PRIVATE BAR

2. What is the maximum number of guests? 200

3. What is the maximum number of guests in the largest room? 50

4. Number of guests in rooms:

Room 1 pax \_\_\_\_\_

Room 2 pax \_\_\_\_\_

Room 3 pax \_\_\_\_\_

Room 4 pax \_\_\_\_\_

Room 5 pax \_\_\_\_\_

Other: \_\_\_\_\_

5. Are there any outdoor seats?

YES X

NO

If yes, what type and how many? NOT COVERED

6. Which type of cuisine is offered:

Typical local cuisine

Do you have a special meal by which you are famous?

\_\_\_\_\_

International cuisine

Pizzeria

Other: \_\_\_\_\_

7. Is it possible to pay by a credit card?

YES

NO

If yes, which one?

VISA

American Express

MasterCard

Other: \_\_\_\_\_

7bis. What is the average price of meal? (Indicate one price as an average across all types of food)  
€ \_\_\_\_\_

8. Seasons

Restaurant is open all year round?

If not, indicate the months in which it is closed \_\_\_\_\_

9. Holidays

10. Do you organize more than the restaurant services, perhaps in cooperation with other regional actors?

YES

NO

10bis. If yes, what?

Tasting of typical products

Thematic evenings



EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION IV – CONGRESS CENTER

1. How many conference and meeting rooms the structure possesses? \_\_\_\_\_

2. What is the maximum number of guests? \_\_\_\_\_

3. What is the maximum number of guests in the largest room? \_\_\_\_\_

4. What is the maximum number of guests in rooms:

Room 1 pax \_\_\_\_\_

Room 2 pax \_\_\_\_\_

Room 3 pax \_\_\_\_\_

Room 4 pax \_\_\_\_\_

Room 5 pax \_\_\_\_\_

Other: \_\_\_\_\_

5. Is there a possibility of organizing a meeting in the outdoor part of the structure?

YES

NO

If yes, how?

➤ Covered part? \_\_\_\_\_ Maximum seats? \_\_\_\_\_

➤ In garden/park? \_\_\_\_\_ Maximum seats? \_\_\_\_\_

6. Approximately, how many meetings do you host annually? \_\_\_\_\_

7. What type of event do you usually host?

➤ Congress (scientific, cultural etc.) \_\_\_\_\_%

➤ Economic meetings \_\_\_\_\_%

➤ Workshop \_\_\_\_\_%

➤ Incentive \_\_\_\_\_%

➤ Product presentations/fairs \_\_\_\_\_%

➤ Weddings and similar \_\_\_\_\_%

➤ Gala dinners (independent from other meetings within the same structure) \_\_\_\_\_%

➤ Theatre performances, concerts etc. \_\_\_\_\_%

➤ Exhibition \_\_\_\_\_%

➤ Other: \_\_\_\_\_%

8. Structure has an indoor restaurant?

YES

NO

If yes, what is the maximum number of guests? \_\_\_\_\_

9. Approximately, how much the restaurant depend upon:

Congress/convention/meeting \_\_\_\_\_%

Wedding/gala dinners \_\_\_\_\_%

10. If there is no indoor restaurant, do you have cooperation with the outdoor restaurant or catering structure?

YES  NO

Cooperation with one restaurant

Cooperation with several restaurants

11. What is the average price for an event (without the restaurant prices)

➤ Congress/convention \_\_\_\_\_ €

➤ Meeting/Briefing \_\_\_\_\_ €

➤ Wedding and similar \_\_\_\_\_ €



**EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE**

**SECTION V – TERRITORY**

**1. What are the most important historical memories on the territory?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
ANNIVERSARY OF THE BATTLE FOR THE CAPTIVES	BEGINNING OF MAY	JABLANICA	MUSEUM, MUNICIPALITY

**2. Do they have a positive impact on the structure and why?**

YES  ATTRACTS LOCAL AND INTERNATIONAL VISITORS IN THE STRUCTURE

NO  \_\_\_\_\_

**3. What are the most important active markets on the territory?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

**1. Do they have a positive impact on the structure and why?**

YES  \_\_\_\_\_

NO  \_\_\_\_\_

**2. What are the most important laboratories of handicrafts on the territory?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
ASSOCIATION OF WOMEN MOST	TEXTILE	JABLANICA	

**1. Do they have a positive impact on the structure and why?**

YES  LOCAL PRODUCTION OF TYPICAL ARTIFACTS

NO  \_\_\_\_\_

**2. What are the most important international manifestation and why? (Eno-gastronomic, cultural, religious etc.)?**

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

**1. Do they have a positive impact on the structure and why?**

YES  \_\_\_\_\_

NO  \_\_\_\_\_

**2. Other things you would like to highlight in relation to activities:**


**STRUCTURE STRENGTHS**

**What is the most significant reason why you are proffered by customers over other structures?** (Maximum two responses: with 1 mark the most important one, with 2 secondary)

- Originality of the structure 1
- Because it is related to specific time or specific person 2
- Because of the perfect conservation of the structure
- Because of the attractiveness of the zone within the complex
- (Structure is in the similar preserved environment that offers different attractions)
- Because it is linked to other important activities on the territory (rural, Eno-gastronomy etc.)
- Position (it is easy to get to the structure from the main arteries, ports, airports, etc.)
- Because of the catering quality
- Because of the restoration quality
- Other: \_\_\_\_\_

**Is the structure in the Network?**

YES       NO

**If yes, which type?**

Catering (E.g. Relais & Chateaux, etc.)      Which? \_\_\_\_\_

**How much impact the Network has over your business?**

- almost nothing
- small
- moderate
- fairly
- much

Historical structure  
Which?

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**How much impact the Network has over your business?**

- almost nothing
- small
- moderate
- fairly
- much

Promotions (E.g. Member of the network for promotion of local tourism attractions)  
Which?

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**How much impact the Network has on guests of the structure?**

- almost nothing
- small
- moderate
- fairly
- much

**Other things you would like to highlight in relation to activities:**

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