

PILOT INQUIRY FOR EVALUATION OF DATA ON HISTORICAL SITES
AND MONUMENTS FOR TOURIST PURPOSES

STRUCTURE NAME	VELAGICEVINA HOUSE AND MUSEUM
PLACE	BLAGAJ,MOSTAR
COMPLETION DATE	30/06/11

MONUMENT OR SITE

MONUMENT OR SITE NAME	MUSEUM VELAGICEVINA
ADDRESS	VELAGICEVINA BB
PLACE	BLAGAJ
CANTON	HERZEGOVINA--NERETVA CANTON – HNK
TELEPHONE	+387 036 290 099
FAX	+387 036 572 712
MOBILE TELEPHONE	+387 061 273 459
http:// WWW.VELAGOMED.BA	Email: INFO@VELAGOMED.BA
RESPONSIBLE PERSON	MILAVIC SEMIR

PROPERTY

OWNER'S NAME	MILAVIC SEMIR
ADDRESS	VELAGICEVINA BB
PLACE	BLAGAJ
CANTON	HERZEGOVINA--NERETVA CANTON – HNK
TELEPHONE	036 290 099
FAX	036 572 712
MOBILE TELEPHONE	061 273 459
http://	Email:

OWNERSHIP OR LEADING COMPANY

COMPANY NAME
ADDRESS
PLACE
CANTON
TELEPHONE
FAX
E-MAIL
RESPONSIBLE PERSON
MOBILE TELEPHONE

HISTORICAL AND ARTISTIC STRUCTURE DESCRIPTION SHEET

MAIN STRUCTURE

YEAR OF CONSTRUCTION	17 TH CENTURY
ARCHITECTURAL STYLE	OTTOMAN
ARCHITECT/S	ALIBEG VELAGIC
CLIENT	VELAGIC FAMILY

OTHER STRUCTURES (chapel, small church, hunting lodge etc.)

Structure type	Year	Description of age and style	Architect/s
STABLE	17 TH CENTURY	OTTOMAN	
MILL	17 TH CENTURY	OTTOMAN	

Upgrades/Repairs	Year	Client	Architect/s
POST-WAR RECONSTRUCTION	1995 – 2005		

MAIN STRUCTURE INTERIOR

Age and primary architectural style	Description	Architect/s
17 TH CENTURY – OTTOMAN STYLE	MAIN RESIDENTIAL STRUCTURE WITH TRADITIONAL FURNITURE	ALIBEG VELAGIC

Upgrades/Repairs	Client	Architect/s
1995 – 2005		

Important painting and frescoes

Author	Period/Year	School	Origin	Client

Furniture (E.g. tables, mirrors, carpets etc.)

Author	Period/Year	School	Origin	Client
ARISTOCRATIC TRADITIONAL WOODEN FURNITURE	17 TH – 20 TH CENTURY		LOCAL	

Art objects (E.g. porcelain, statues, etc.)

Author	Period/Year	School	Origin	Client

Interesting collections (E.g. books, porcelain, paintings, weapons, etc.)

Author	Period/Year	School	Origin	Client
CALLIGRAPHY	17 TH CENTURY	DIFFERENT	LOCAL, ARABIC, PERSIAN	
ETHNOGRAPHIC COLLECTION (WORKING AND LIVING TOOLS)	17 TH CENTURY		LOCAL	

Historical and artistic description of the main and secondary structures

IN THE TRIANGLE BETWEEN TEKKI, HERCEG-STJEPAN TOWN AND THE CENTER OF BLAGAJ.
 COMMERCIAL HOUSE AND WORKSHOP COMPLEX AND SUPPORTING STRUCTURES.

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.....

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Where is the structure?

City	X
Field	<input type="checkbox"/>
Hill/Forest	<input type="checkbox"/>
Seaside	<input type="checkbox"/>
Lake	<input type="checkbox"/>
Other: PORED RIJEKE	
Distance from highway:	km. 7 m. _____
Distance from railway station:	km. 12 m. _____
Distance from airport:	Airport MOSTAR km 7 Airport DUBROVNIK km 130 Airport km
Distance from bus station:	km. 12 m. _____

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION I – MUSEUM STRUCTURE

MANAGEMENT/SERVICES/CHARACTERISTICS OF SERVICES

1. Owner manages directly all the activities within the structure (events, visits etc.)?

YES X NO

If not, who manages activities (company, agency, manager etc.)

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1bis. In case there are different services within the structure (visits, restaurant, souvenir shop etc.) is everything managed by the same person/company?

X Same company

Different companies

Bookshop _____

Congress Center _____

Bar _____

Restaurant _____

Visits _____

Exhibition organization _____

Cultural events _____

Other _____

2. What are the areas open to the public?

Only garden/outdoor Area open to the public _____ m² out of _____ m²

Only interior No. ___ premises open to the public, i.e. ___ m² out of _____ m²

X Outdoor and indoor part

3. Organization of visits

Exterior

free visit X obligatory path/direction

only with a guide X only with a companion

Interior

free visit X obligatory path/direction

only with a guide X only with a companion

4. Entrance

Exterior

Free of charge

X Paid

Adults: € 1

Estimated reductions

groups € -12%

specific tickets € _____

children € _____

- school children € _____
- students € _____
- other: VULNERABLE GROUPS € 0

Interior

- Free of charge
- Paid

Adults: € 1

Estimated reductions

- groups € _____
- specific tickets € _____
- children € _____
- school children € _____
- students € _____
- other: _____ € _____

5. How many visitors per year?

Total 2.000

Total to pay -

6. Are the visits related to specific events on the site, within structure or nearby?

YES

NO

6bis. If yes, to which one? (E.g. festival, exhibition, fair, etc.)

EXHIBITIONS, SEMINARS, CONFERENCES...

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION II – CATERING ORGANIZATION

1. Structure offers the catering service of the following type:

- hotel
- bed & breakfast
- agri-tourism
- apartment
- rooms
- other: AGROTURIZAM

2. Owner of the structure manages directly all activities within structure?

YES NO

If not, who manages the other activities?

2bis. In case there are different activities is everything managed by one or more companies?

Only one company

More companies

Catering _____

Restaurant _____

Congress Center _____

Facilities for private events (E.g. Wedding Salon, etc.) _____

Health center _____

Other: _____

3. Approximately, how many guest and how many nights a year?

Guests - Nights -

4. Technical Data

No. of rooms	5	No. of beds	12
Restaurant	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>	Pool	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>
Heating	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>	Air-condition	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>
Service for disabled (e.g. facilitated access, lift etc.)	YES <input type="checkbox"/> NO <input type="checkbox"/>	Hygiene services for disabled	YES <input type="checkbox"/> NO <input type="checkbox"/>

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION III – RESTAURANT ORGANIZATION

1. Owner directly manages the restaurant?

YES

NO

If not, who manages the restaurant? _____

2. What is the maximum number of guests? _____

3. What is the maximum number of guests in the largest room? _____

4. Number of guests in rooms:

Room 1 pax _____

Room 2 pax _____

Room 3 pax _____

Room 4 pax _____

Room 5 pax _____

Other: _____

5. Are there any outdoor seats?

YES

NO

If yes, what type and how many? _____

6. Which type of cuisine is offered:

Typical local cuisine

Do you have a special meal by which you are famous?

International cuisine

Pizzeria

Other: _____

7. Is it possible to pay by a credit card?

YES

NO

If yes, which one?

VISA

American Express

MasterCard

Other: _____

7bis. What is the average price of meal? (Indicate one price as an average across all types of food)
€ _____

8. Seasons

Restaurant is open all year round?

If not, indicate the months in which it is closed _____

9. Holidays _____

10. Do you organize more than the restaurant services, perhaps in cooperation with other regional actors?

YES

NO

10bis. If yes, what?

Tasting of typical products

Thematic evenings

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION IV – CONGRESS CENTER

1. How many conference and meeting rooms the structure possesses? _____

2. What is the maximum number of guests? _____

3. What is the maximum number of guests in the largest room? _____

4. What is the maximum number of guests in rooms:

Room 1 pax _____

Room 2 pax _____

Room 3 pax _____

Room 4 pax _____

Room 5 pax _____

Other: _____

5. Is there a possibility of organizing a meeting in the outdoor part of the structure?

YES

NO

If yes, how?

➤ Covered part? _____ Maximum seats? _____

➤ In garden/park? _____ Maximum seats? _____

6. Approximately, how many meetings do you host annually? _____

7. What type of event do you usually host?

➤ Congress (scientific, cultural etc.) _____%

➤ Economic meetings _____%

➤ Workshop _____%

➤ Incentive _____%

➤ Product presentations/fairs _____%

➤ Weddings and similar _____%

➤ Gala dinners (independent from other meetings within the same structure) _____%

➤ Theatre performances, concerts etc. _____%

➤ Exhibition _____%

➤ Other: _____%

8. Structure has an indoor restaurant?

YES

NO

If yes, what is the maximum number of guests? _____

9. Approximately, how much the restaurant depend upon:

Congress/convention/meeting _____%

Wedding/gala dinners _____%

10. If there is no indoor restaurant, do you have cooperation with the outdoor restaurant or catering structure?

YES NO

Cooperation with one restaurant

Cooperation with several restaurants

11. What is the average price for an event (without the restaurant prices)

➤ Congress/convention _____ €

➤ Meeting/Briefing _____ €

➤ Wedding and similar _____ €

EVALUATION SHEET FOR OFFERED SERVICES ASIDE STRUCTURE

SECTION V – TERRITORY

1. What are the most important historical memories on the territory?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
DERVISH MAWLID	SECOND WEEKEND IN MAY	BLAGAJ	ISLAMIC COMMUNITY (IZ)

2. Do they have a positive impact on the structure and why?

YES SITE PROMOTION AND INCREASE IN NUMBER OF VISITS

NO _____

3. What are the most important active markets on the territory?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

1. Do they have a positive impact on the structure and why?

YES _____

NO _____

2. What are the most important laboratories of handicrafts on the territory?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)
COPPERPLATE		BLAGAJ	FAMILY BEGANOVIC
STONECUTTER		BLAGAJ	CATIC ALIJA
WOOD CARVING		BLAGAJ	FAMILY VELAGIC

1. Do they have a positive impact on the structure and why?

YES

NO _____

2. What are the most important international manifestation and why? (Eno-gastronomic, cultural, religious etc.)?

Manifestation name	Period	Place	Responsible for organization (Tel. etc.)

1. Do they have a positive impact on the structure and why?

YES _____

NO _____

2. Other things you would like to highlight in relation to activities:

CATERING DEVELOPMENT WORKSHOPS, APRIL–MAY; BOSNIAN MOUNTAIN PONY PRESENTATION; RECORDING TV SHOWS.

STRUCTURE STRENGTHS

What is the most significant reason why you are proffered by customers over other structures? (Maximum two responses: with 1 mark the most important one, with 2 secondary)

- Originality of the structure 1
- Because it is related to specific time or specific person
- Because of the perfect conservation of the structure
- Because of the attractiveness of the zone within the complex
- (Structure is in the similar preserved environment that offers different attractions)
- Because it is linked to other important activities on the territory (rural, Eno-gastronomy etc.) 2
- Position (it is easy to get to the structure from the main arteries, ports, airports, etc.)
- Because of the catering quality
- Because of the restoration quality
- Other: _____

Is the structure in the Network?

YES NO

If yes, which type?

X Catering (E.g. Relais & Chateaux, etc.)

Which? TOURISME EQUITABLE, TURISMO EQUO;

How mch impact the Network has over your business?

- almost nothing
- small
- moderate
- fairly
- X much

X Historical structure

Which? SPOMENICI BEZ GRANICA – Engl. MONUMENTS WITHOUT BORDERS

How much impact the Network has over your business?

almost nothing

small

moderate

X fairly

much

X Promotions (E.g. Member of the network for promotion of local tourism attractions)

Which?

ZLATNA RUTA MEDA – Engl. GOLDEN ROUTE OF HONEY

How much impact the Network has on guests of the structure?

almost nothing

small

moderate

X fairly

much

Other things you would like to highlight in relation to activities:

PRODUCTION AND SALE OF HONEY WITHIN RURAL TOURISM, EQUITREKKING AND HORSE RIDING.